

# Trusts & Estates

## The Public's Interest in Charitable Trusts: Unsettled Issues

BY AMY F. ALTMAN AND KRISTIN BOOTH GLEN

Charitable institutions, by definition, are created for the benefit of the public. Often, they are beneficiaries of trust instruments.<sup>1</sup>

Yet the ordinary protections enjoyed by private trust beneficiaries against trustee misfeasance are currently unavailable to the "public" as beneficiary, even when trustees seek to modify, through a cy pres proceeding, the terms of a charitable trust instrument that is more than a century old.<sup>2</sup> The doctrine of cy pres allows trustees to change the method of pursuing the trust's mission when its current means becomes "impractical or impossible."<sup>3</sup> Trustees must demonstrate not only that administration of the trust is impracticable but also must propose an alternate plan that is "cy pres comme possible," meaning "as near as possible" to the original intent of the founder.<sup>4</sup>

Three cases involving cy pres and charitable enforcement issues raise important questions about who can protect the public interest in charitable trusts, and perhaps as important, when. They are: a cy pres proceeding involving the District of Columbia's oldest private art museum and college devoted to the arts, the Corcoran Gallery of Art and the Corcoran College of Art + Design (the Corcoran); a similar proceeding involving the Barnes Foundation in Philadelphia (the Barnes); and a petition filed by the Committee to Save Cooper Union to prevent the board of trustees of Cooper Union from charging tuition (the Cooper Union).

### Corcoran Litigation

In 1869, William Corcoran, a wealthy businessman, established Washington, D.C.'s oldest private art museum. In the deed of trust Corcoran expressed "a long cherished desire to establish an institution in Washington City to be 'dedicated to art' and used solely for the purpose of 'encouraging American genius.'"<sup>5</sup> The Corcoran Gallery's original art works, acquired from Corcoran's private collection, have been deemed one of the greatest collections of American art ever assembled. Corcoran later funded the Corcoran College of Art + Design (the College), which promoted students' access to the collection. In 1890, the trustees acquired land across from the White House for a new building, known as the Flagg building, which houses the Gallery and College.<sup>6</sup>

The Corcoran trustees filed

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The Cooper Union, above, and the Corcoran Gallery of Art and College of Art + Design, are two institutions involved in proceedings that raise important questions about who can protect the public interest in charitable trusts, and when.



a cy pres petition seeking to merge the Gallery with the National Gallery of Art (NGA), which would take over the collection, and its College (including the Flagg building) with George Washington University (GW), which would operate under the GW name.<sup>7</sup> The trustees alleged

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deterioration of Corcoran's overall financial condition due to a lack of wealthy dedicated donors, thus compromising maintenance and preventing the upgrade of an aging building, and financial impossibility in continuing to operate the Gallery and College. Strict guidelines

of the American Association of Museums and the Association of Museum Directors requires proceeds from art sales to be used solely to acquire other art, so no part of the collection could not be sold to fund maintenance or operations without risking the Museum's accreditation and reputation in the art world.

In June, students, faculty and alumni of the College, and a not-for-profit, Save the Corcoran, comprised of donors and former students, moved to intervene. They sought to prevent the trustees from what they claimed amounted to a complete eradication of the Corcoran institutions, alleging misconduct and maladministration by the trustees who, they argued, had committed a grave breach of fiduciary obligations in their attempt to "destroy the very institution that they were charged with protecting." Numerous charges of mismanagement included the sale of the building's parking lot, in a no-bid process for less than market value, a costly year-

long unsuccessful pursuit of an agreement with the University of Maryland, and a decline in fundraising that "didn't just happen" but was the direct result of the board's general "malaise" and lack of vision. The controversy also had potential human consequences, including layoffs for staff of the Gallery and College and tuition hikes for students seeking a degree from the College, as opposed to GW.

The Superior Court granted intervention only to students and faculty, applying the special interest test discussed below, and held a day hearing on the cy pres issue with testimony from 11 witnesses. In late August, he issued a 49-page decision, describing as "painful" his ruling in favor of the merger and meticulously enumerating why he believed the GW/NGA proposal was consistent with William Corcoran's original intent.<sup>8</sup> He noted that the Flagg Building would be renovated; the College would continue under a financially sound university



## Developments, Lessons And Reminders Of 2014

BY SHARON L. KLEIN

From landmark legislation, to important regulatory guidance to instructive case law, 2014 saw many significant New York developments, lessons and reminders.

### 1. Public Access to Surrogate's Court Documents Limited: New Surrogate's Court Rule.

By Administrative Order dated Feb. 19, 2014, a new Surrogate's Court rule was adopted,<sup>1</sup> which limits public access to certain documents. The rule attempts to strike a balance between two competing interests: public access to judicial proceedings and privacy concerns. By their nature, filings in Surrogate's Court proceedings often contain confidential identifying and financial information. To protect privacy and enhance security given the dangers of information misuse (including identity theft), the new rule limits access to certain documents. Only interested parties (including potential beneficiaries and their counsel, public administrators and court personnel) can view: Guardianship proceeding filings pursuant to Surrogate's Court Procedure Act Articles 17 and 17A, death certificates, tax returns, documents containing social security numbers, inventories of firearms and inventories of assets. Others can view these records with written permission of the Surrogate or Chief Clerk, which permission cannot be unreasonably withheld. Media groups have voiced opposition to the new rule on the basis that court documents should be presumptively open to the public.

On Nov. 6, 2014, a new redaction requirement was adopted for certain confidential personal information contained in civil filings in Supreme and County courts.<sup>2</sup> Compliance under the new rules will be voluntary for filings from Jan. 1 to Feb. 28, 2015, but mandatory thereafter. Those rules, which were adopted after the Surrogate's Court rule, do not apply to filings in Surrogate's Court. Given the fact that media groups have voiced opposition to the Surrogate's Court rule and the fact that the redaction rule in Supreme and County courts represents a later and different approach to address the same types of concerns, the Surrogate's Court rule is now being reviewed in light of those developments.

### 2. Disposition of Digital Assets: Approval of Uniform Law Leads to State-Level Momentum.

As digitization in our modern world explodes, the ownership, transfer and disposition of digital assets present unprecedented challenges. Digital assets encompass social media websites such as Facebook, email accounts such as Yahoo, personal accounts like Shutterfly and financial accounts. Family members can face many challenges in unlocking a decedent's digital information, including establishing their rights to access that information, and retrieving confidential user IDs and passwords. Terms of Service (TOS) Agreements with individual providers (which are typically entered into by clicking "I agree" when opening)

usually govern what happens to an account on the death of the owner. Often, they can provide that the account is not transferable and all rights to the account cease on death. Federal and state laws that criminalize unauthorized access to computers and prohibit the release of electronic account information can prevent fiduciary access to the digital assets.

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The Uniform Fiduciary Access to Digital Assets Act (UFADAA) was approved by the Uniform Law Commission (ULC) on July 16, 2014. The goal of the UFADAA is to remove barriers to a fiduciary's access to electronic records by reinforcing the concept that the fiduciary "steps into the shoes" of the account holder. The UFADAA uses the concept of "media neutrality." If a fiduciary would have access to a tangible asset, the fiduciary will also have access to a similar type of digital asset. "Digital asset" is very broadly defined to mean a record that is electronic. The UFADAA:

- Goes beyond the estate situation and covers four common types of fiduciaries: personal representatives, guardians, agents acting under a power of

## Planning a Bequest of a Closely-Held Business Interest to a Private Foundation

BY CATHERINE B. EBEL AND NATHAN W.G. BERTI

Private foundations are an appealing planning tool for the charitably inclined closely held business owner. A gift or bequest to a client's private foundation allows the client or his estate to obtain an upfront tax deduction, while allowing the family to continue to control the asset.

However, when the bequest is an interest in a closely held business, the private foundation excise tax rules may prohibit the foundation from owning the interest long term. As such, a plan to bequeath

an interest in a closely held business to a private foundation necessarily requires consideration of whether the foundation will need to divest itself of the interest after the client's death, and if so, how that divestment will occur.

The federal government subjects private foundations to strict administration rules, frequently referred to as the private foundation excise taxes. As opposed to a public charity, which receives contributions from a wide base of donors, private foundations generally receive contributions from only one donor, or from several donors who are members of the same family. Frequently, the donor and the donor's family frequently control the founda-

tion. Because the donors are also the foundation managers, historically there was a perception of widespread abuses of the private foundation structure. As a result, Congress enacted the excise tax regime, subjecting private foundations to strict rules intended to ensure that the foundation's assets are used only for charitable purposes.

The excise taxes are implicated when a "disqualified person" enters into a transaction with the foundation. Under IRC §4946, a substantial contributor to the foundation is a disqualified person. So are foundation managers and owners of more than 20 percent of the total combined voting power of a corporation that is a substantial contributor to

the foundation, owners of more than 20 percent of the profits interest of a partnership that is a substantial contributor to the foundation, or owners of more than 20 percent of the beneficial interest of a trust or unincorporated enterprise that is a substantial contributor to the foundation. In addition, family members<sup>1</sup> of a substantial contributor, a foundation manager, or 20 percent owners are all disqualified persons.

Certain entities are also considered disqualified persons. A corporation will be

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### Inside

10 **Mediation Makes Estate Planning, Administration More User Friendly**  
BY LESLIE J. WILSHER

11 **Can Wills and Trusts Be Contest-Proofed?**  
BY TERENCE E. SMOLEV AND CHRISTINA JONATHAN



# Can Wills and Trusts Be Contest-Proofed?



BY TERENCE E. SMOLEV AND CHRISTINA JONATHAN

Over the past several years, there has been a substantial increase in the amount of will contests and trust contests in the various Surrogate's Courts of the State of New York.

This increase relates to the fact that demographics of families have changed considerably. There are multiple spouses with first, second, even third marriages and children from this multiplicity of marriages, not to mention children who are born out of wedlock. As a result, the ex-spouses and stepchildren very often have disagreements over family matters, financial matters and other issues which give rise to contests of a decedent's estate.

While this article is meant to discuss contest proofing testamentary documents, the results of a contest can never be guaranteed. In New York, there are generally three grounds in which an interested party may contest a will: (1) that the testamentary instrument was improperly executed, (2) that the testator was not mentally competent, and (3) that the will was a product of fraud or duress. Here, we will discuss some of the procedures that practitioners should follow to defensively assist clients with their estate planning, so as to minimize a potential will contest. In addition, the same procedures should take place relative to living wills, and other documentation that may be required such as family limited partnerships, personal residence trusts, grantor retained annuity trusts, grantor retained income trusts and possibly the establishment of a family foundation.

The primary responsibilities of an estate planning practitioner is to assist the client in minimizing estate taxes and probate expenses and, most importantly, to assist as much as possible in making sure that the testamentary documents executed by the client, which directs his or her last wishes, be executed in such a manner that the will shall withstand any objections to probate.

It is very important that the practitioner, when dealing with estate planning for a client, follow certain procedures in every single estate planning matter, regardless of how well the practitioner knows the client, the business relationship between the practitioner and the client and the familiarity that the practitioner has with the client's family members. Everything the practitioner does in the estate planning field should be based upon defensive actions for the benefit not only of the client, but also for the attorney and staff, when and if a contest does in fact arise. The more complete the practitioner's notes, files, and their showing of revisions of the testamentary instruments prior to the actual execution of a finalized document, the more it helps to deter actual court contests. The practitioner should never shortcut the estate planning process, which includes the careful procedures in having the testamentary documents prepared and executed, because failing to follow certain procedures may be a key factor in exposing the decedent's estate to attack by one or more of the decedent's heirs.

Specifically, the practitioner should meet with the client alone and with no other person except possibly an assistant, paralegal or

other attorney from the practitioner's firm. Copious notes should be taken at that initial meeting, wherein the practitioner should ask and record questions and answers about the client's health, mental capacity, and reasons why the client desires certain provisions to be placed in the testamentary documentation, which may have an adverse interest on one or more of the heirs, including a surviving spouse.

After the initial meeting with the client, the practitioner should create a confidential memorandum, which should be shared with the client outlining all of the conditions and terms that the client discussed regarding the estate planning documentation and the contents thereof. Included in this memorandum should be a recitation about the client's assets, medical and mental conditions, and the planned disposition of his or her assets. The client should be given a copy of this memorandum and should discuss that memorandum with the practitioner at a second meeting. It is suggested that at the second meeting not only should the practitioner be present but again an assistant, paralegal or other attorney from the firm, who will take additional notes for the file regarding the client's discussion relative to the terms and conditions of the memorandum.

Once the second meeting has taken place, the documents should be drafted for the client based upon the information gleaned from the meetings. That draft document should then be provided in advance to the client

partners, there should be a joint representation document signed by the clients stating that they understand that the practitioner is representing both of them, is meeting with both of them and will be drafting testamentary documents for both of them. The joint representation document should include statements that both clients understand that there is no attorney-client privilege as to and between anything discussed privately by either client with the practitioner. This is very important so that in the event there is ever a will contest by one of the married individuals, or the partners, there cannot be any claims that the practitioner violated attorney-client privilege or did not advise both parties as to the status of the representation. That letter should be signed not only by the practitioner but also by both clients.

Another valuable means of attempting to contest proof testamentary documentation is to suggest to the client that family meetings should be held with open discussions regarding the estate planning that the client wishes to undertake. Sometimes families ask that the practitioner be present at these meetings. It is important that the practitioner take notes as to the discussions at the meeting, and the planned outcome from those discussions. It is generally our advice that an assistant, paralegal or another attorney attend the family meeting with the practitioner. Basically, we are preparing for a potential will contest, having notes as to who

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for review. Once examined, the third, and most times final meeting should take place with the client with final copies of the testamentary documents available, so that the client may execute the same. The various testamentary documents are comprised of a will and/or a living trust, health care proxy, living will, power of attorney and a disposition of remains, which directs the named representative as to where and how to dispose of the client's body upon death.

In the event that the client wishes to make any additional changes in the testamentary documents, it is generally advisable that the practitioner keep all prior drafts in the computer or in the files, for purposes of defending a contest relative to the testamentary documents. Each draft should be saved with the new date it was revised, to track all changes the client has requested.

Furthermore, if there is any reason to believe the client's mental capacity will be challenged in a will contest, it is highly recommended that the practitioner utilize extra preventative methods and/or services, such as arranging for a legal videographer to be present during the meetings and execution of documents. A professional legal videographer includes a stenographer as well, so your client will have the safeguards of a video and transcript. During the execution ceremony, the practitioner should explain in the video who each person is in the room, he should have the client read the will aloud, acknowledging his comprehension of each paragraph therein verbally and he should make sure he thoroughly questions the client to ensure that this is his or her final wish upon demise.

If the practitioner is drafting testamentary documents for both a husband and wife, or domestic

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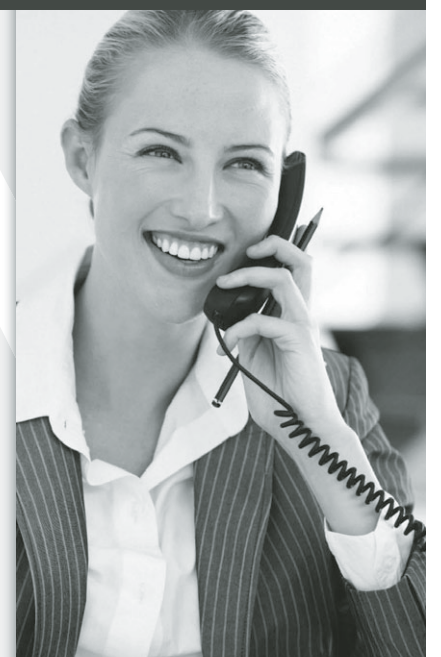


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